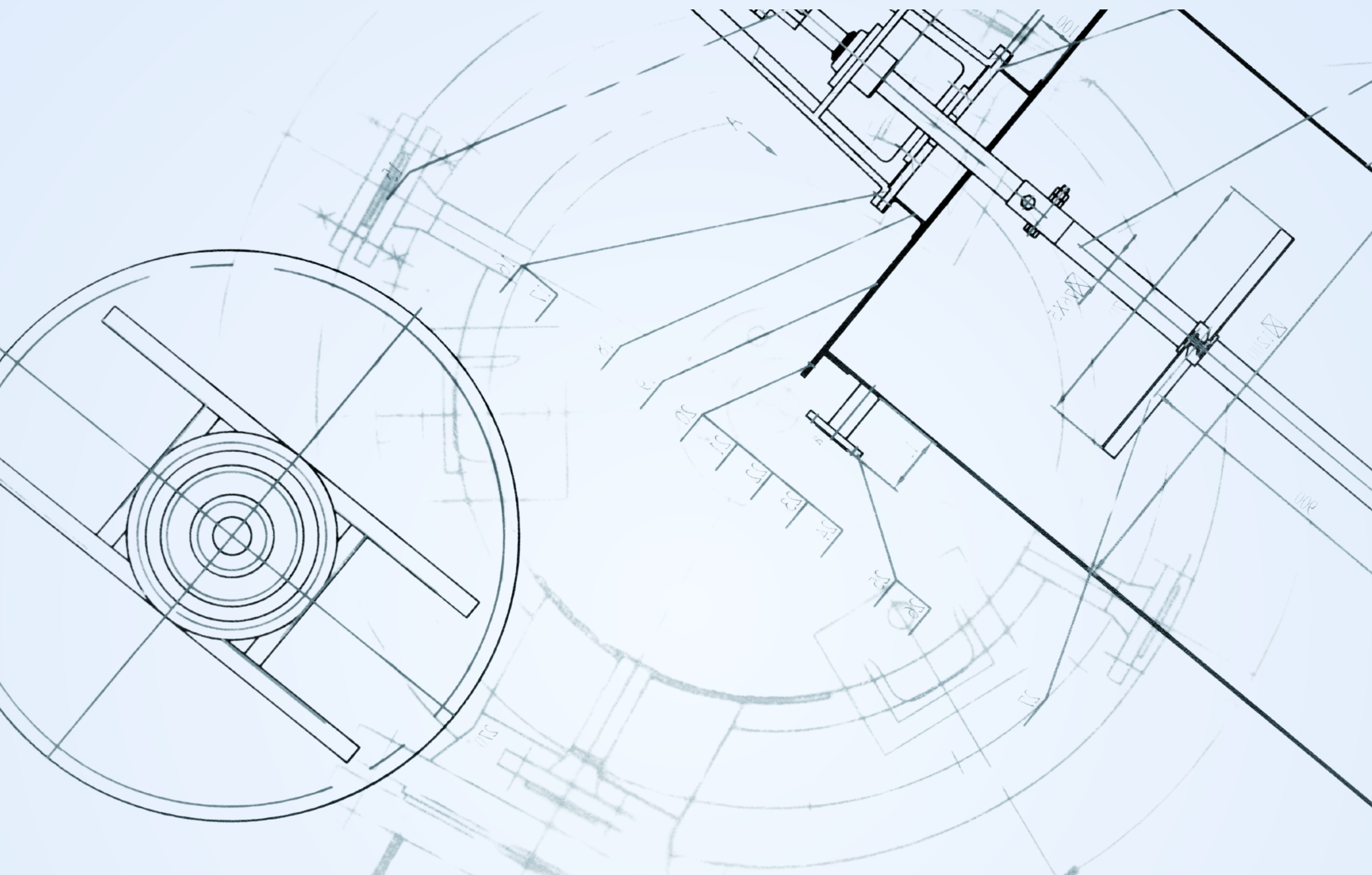




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The Rise of

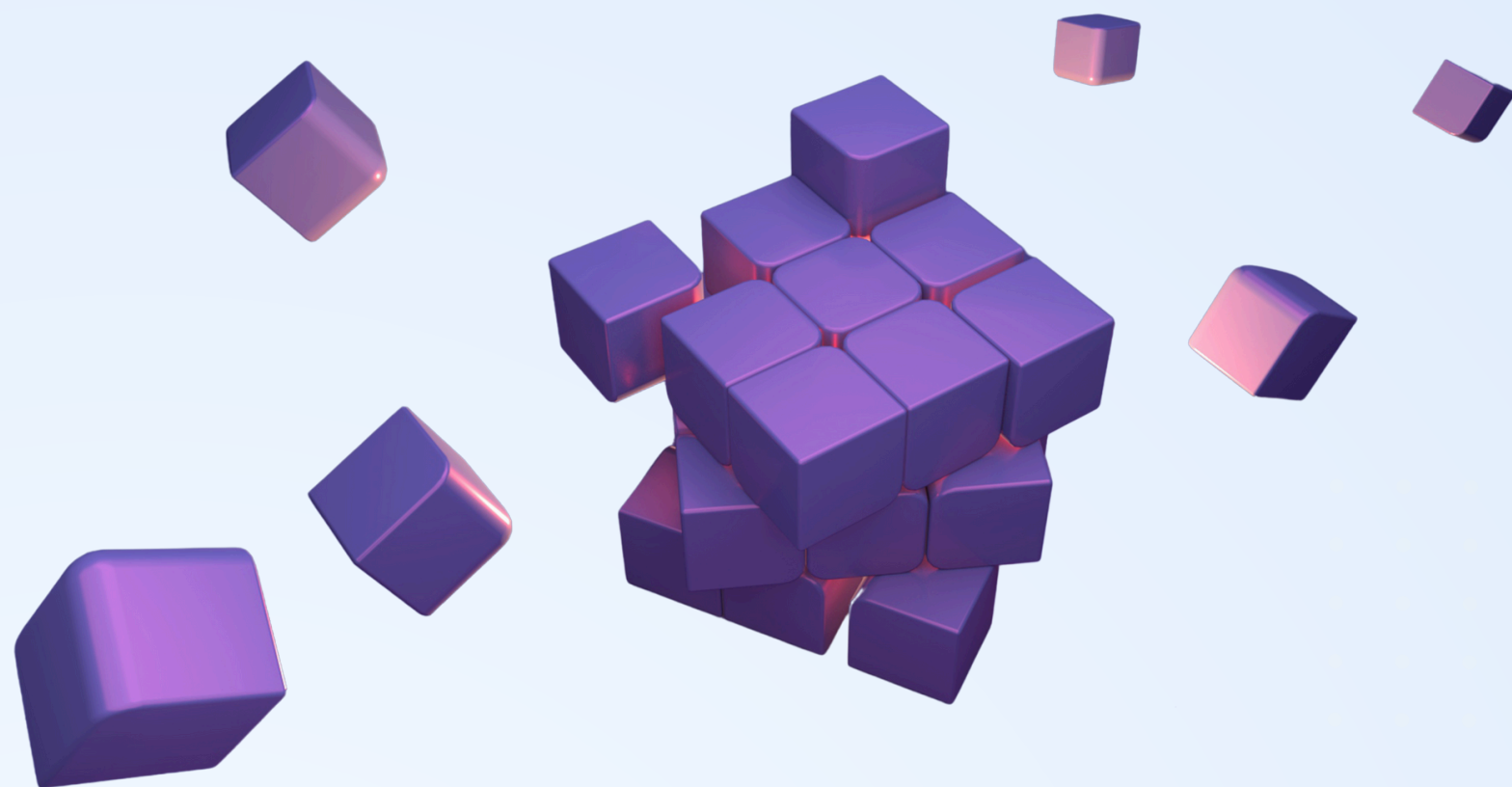
DESIGN PATENTS

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KEY STATISTICS



1.19 Million

Applications filed
worldwide



1.52 Million

Designs
registered

2023



2.80 %

Year-over-year
growth

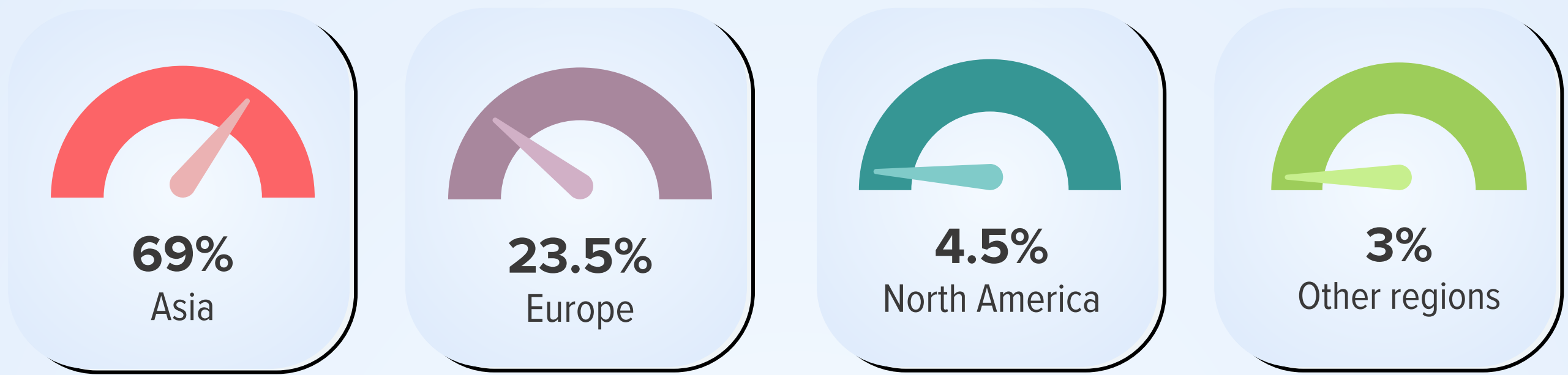


74.6 %

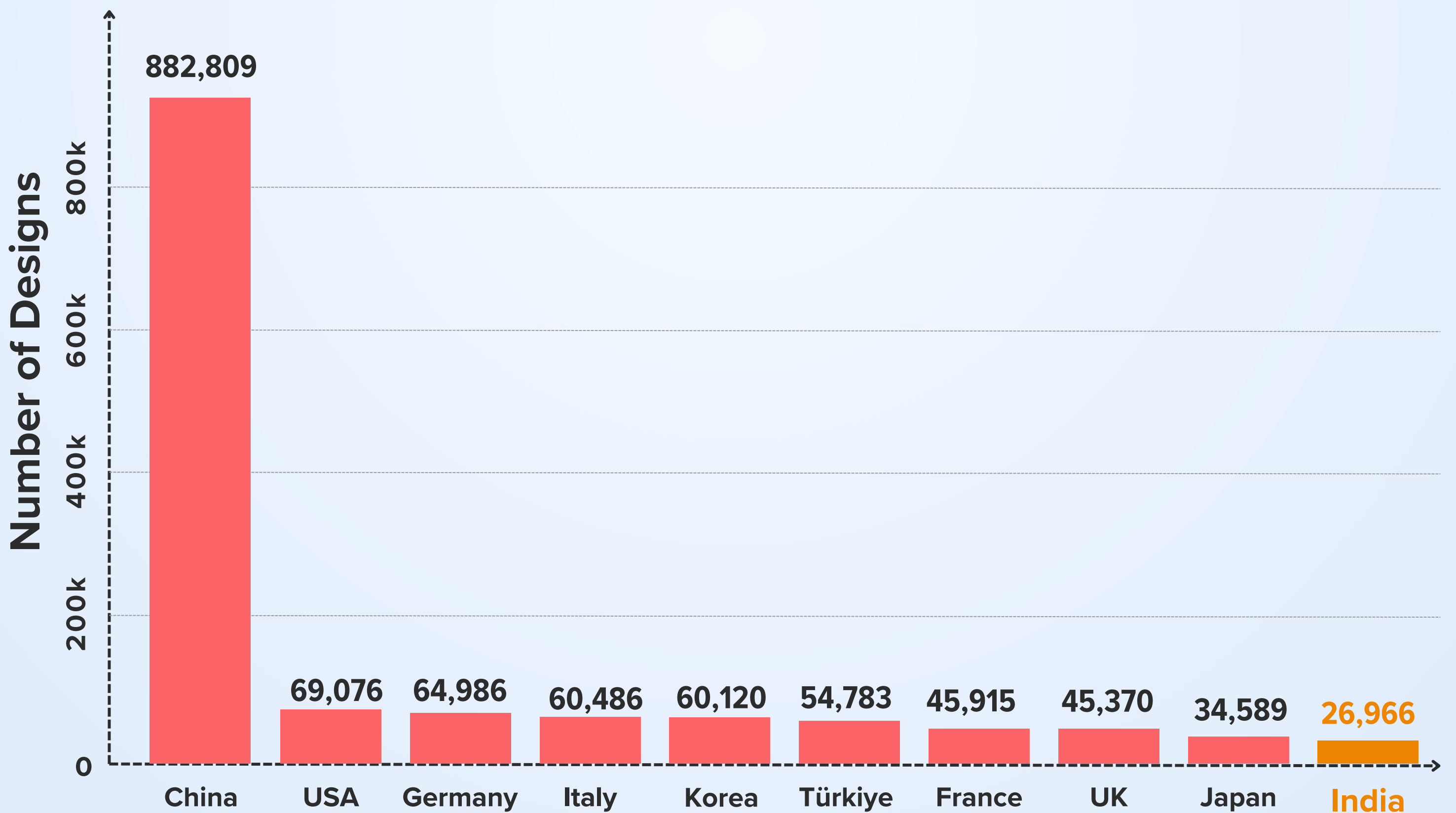
Filed by top 5
countries

Who's Leading the Design Patent Race?

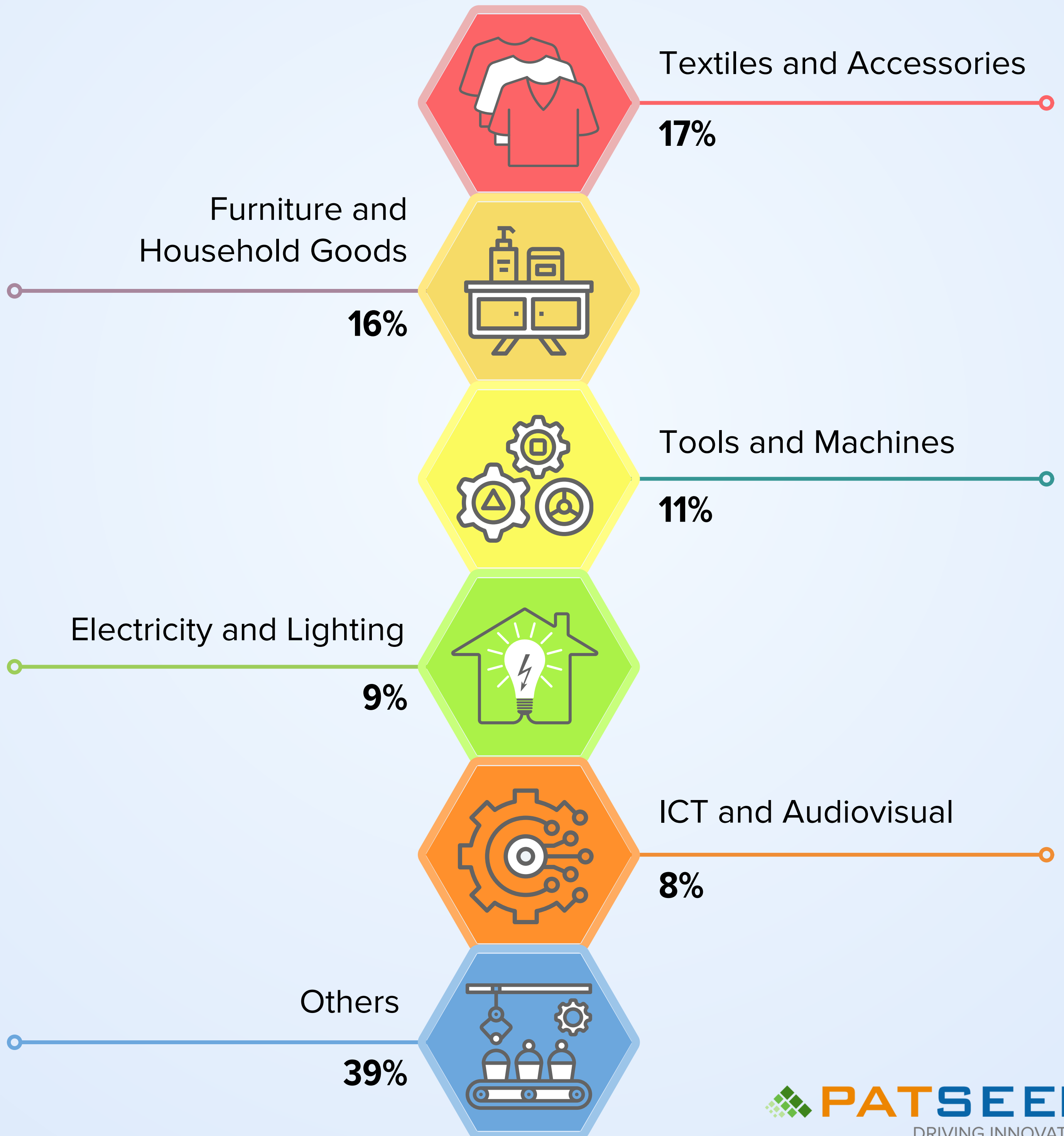
Continent wise distribution



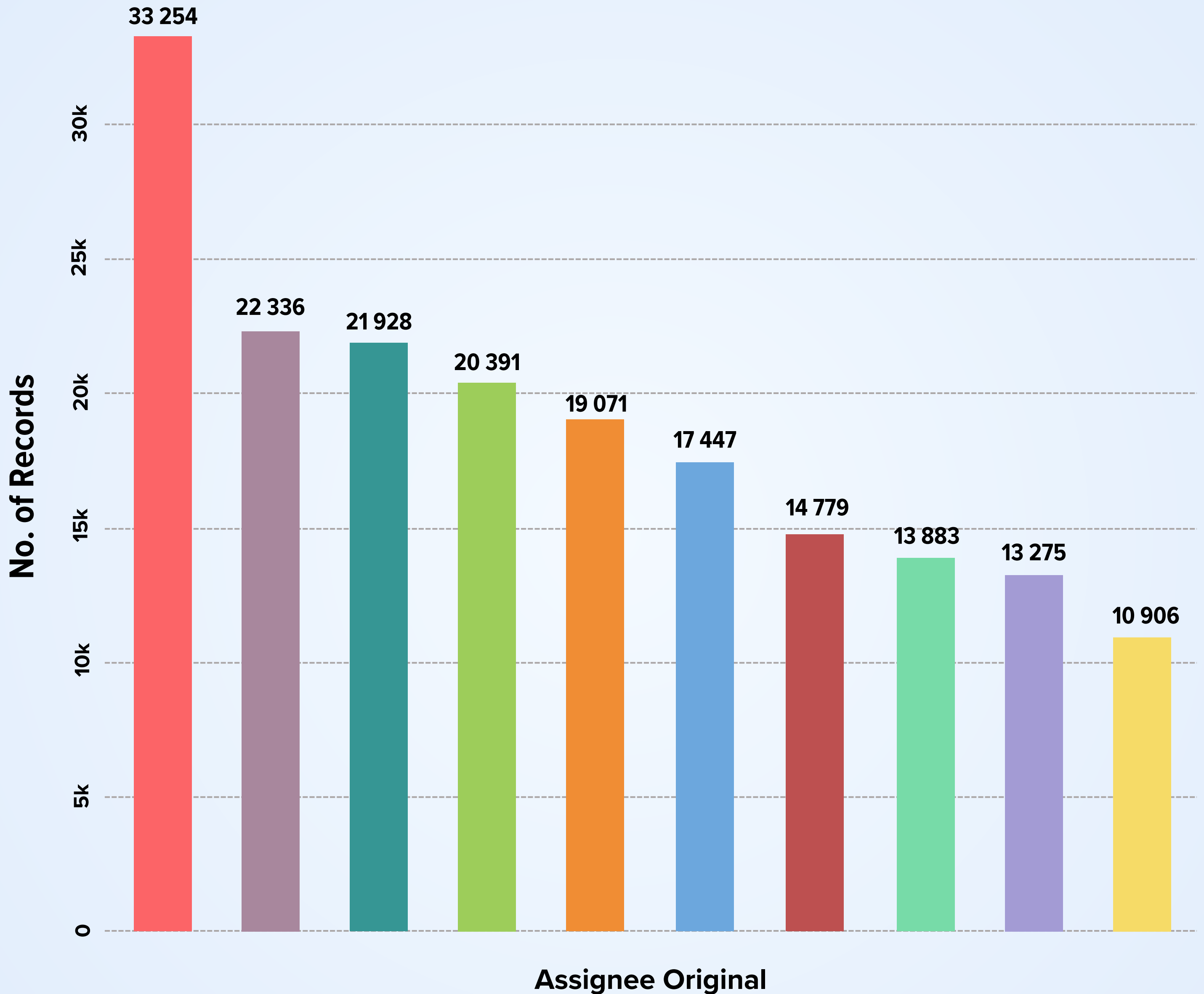
Global Industrial Design Filings in 2023



Which Industries are Leading in Design Innovations?







Companies Investing in Design Protection








- SAMSUNG ELECTRONIC CO LTD
- NIKE INNOVATE CV
- LG ELECTRONIC INC
- APPLE INC
- DESIGUAL SLU
- MIROGLIO TEXTILE SRL
- KONINKLIJKE PHILIPS NV
- PIERRE BALMAIN SAS
- RIEKER SCHUH AG
- ROBERT BOSCH GMBH

Strategic Implications for 2025 and Beyond



Key Growth Indicators

 <p>Nearly 50% annual increase in global filings</p>	 <p>Emerging markets showing 30%+ growth rates</p>
 <p>Rising litigation value of design patents</p>	 <p>Increasing licensing revenues</p>

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