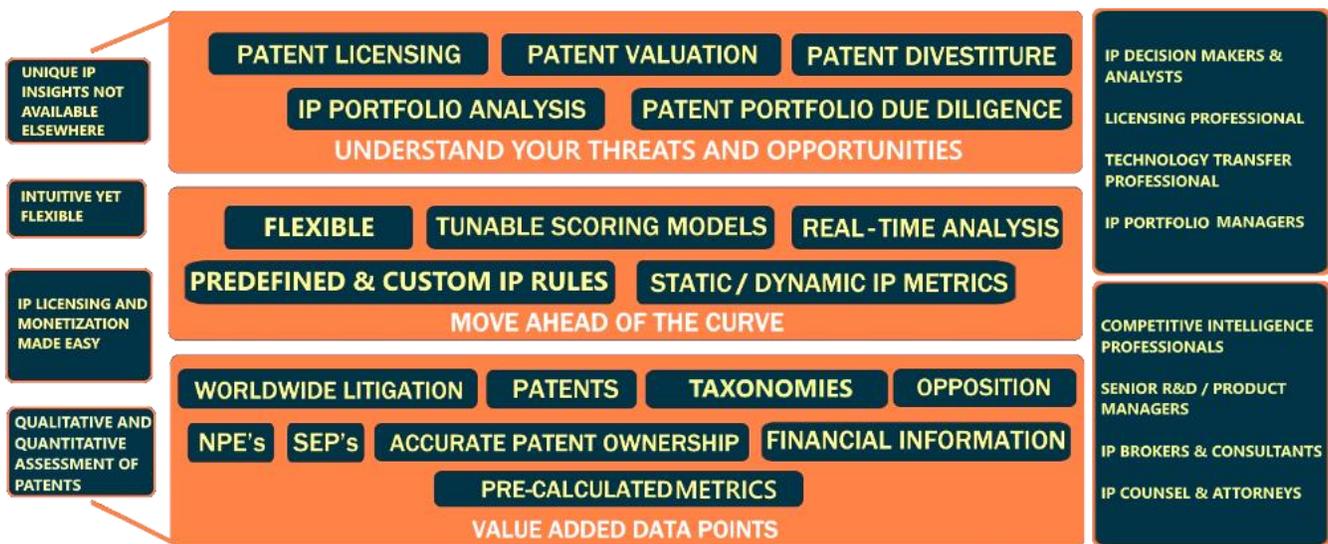


Gridlogics launches PatSeer 360™ – IP strategy takes a quantum leap with introduction of this disruptive new IP intelligence platform

The new solution provides unique insights into technologies, companies and the quality and quantity of patent portfolios they hold. With a pioneering dashboard, PatSeer 360 opens a whole new realm of possibilities for IP decision making.



Pune, India – Oct 1st, 2018: Gridlogics, a leading provider of software solutions for patent research and analysis announced the launch of its new product [PatSeer 360™, a full-stack IP intelligence solution](#) designed to simplify IP decision making by offering the most powerful and relevant set of IP business metrics in the market. The new product offers business relevant IP insights not covered by existing tools and combines it with an unparalleled intuitive and fast analytical dashboard.

PatSeer 360™ correlates patent data with business and legal data points to give you insights for refining your IP protection, management and commercialization strategies. The solution combines Artificial Intelligence, Big Data and immersive visualizations in a versatile and easy to use platform that requires minimum learning curve. Ranked as one of the “10 most promising Legal Technology Solution Providers” in 2017 by CIO Review, Gridlogics extends the technology leadership of its online patent database with the launch PatSeer 360.

“PatSeer 360, a much-awaited tool for decision makers, digests numerous complex pieces of information and shows the right connections between various IP datapoints.” said Abhishek Choudhury, Head of operations at Nanobiz llc.

The solution includes specialized scoring models that are built over 40+ qualitative parameters of patent portfolios and their business and legal landscape. It further integrates specialized technology taxonomies to deliver deeper insights that are just not possible elsewhere.

“Existing IP intelligence platforms place too much importance a single chart or a single score leading users to believe that all key IP decisions can be answered by them. We believe that the right approach varies across different verticals and so we came up with a flexible and powerful dashboard that focuses on using IP metrics to discover hidden trends and insights as opposed to just providing confirmative values for market leaders. By integrating industry-grade taxonomies for the hottest emerging technologies the solution opens up a whole new dimension of insights not seen before.” said Manish Sinha, Chief Technology Officer at Gridlogics.

“The solution has been in use by many companies over its beta period and we have received excellent feedback and validation towards its scores and their relevance in different business use cases and verticals.”

For more information please visit – <https://patseer.com/360-edition-ip-intelligence-software/>

About Gridlogics

[Gridlogics](#) is a leading provider of products and custom software solutions for patent research, management, data analysis and project management. With a fast growing user base and more than 3500+ active users across 30 countries, PatSeer is becoming a go to solution for corporations, law firms, service providers and even technology start-ups. Gridlogics leverages the latest techniques in information retrieval, data mining and visualizations to help clients globally in deriving actionable intelligence from the masses of patent data.

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