

Gridlogics unveils e-Book on “Guide to Practical Patent Searching and how to use PatSeer for Patent Search and Analysis”

March 10 2015, Pune India: Gridlogics a global patent solution provider announces the launch of new e-book on patent searching and analytics for IP, Business and legal community. The book named “Guide to Practical Patent Searching and how to use PatSeer for Patent Search and Analysis” is a two section guide focusing on different types of Patent Search Projects, key features to learn in any search database, Creating a search strategy, Mapping search strategy to decision making, Content and unique capabilities of PatSeer and Key features of PatSeer.

At present there are sparingly few books that talks about Patent Searching and Analytics being map to decision making, with that in mind team PatSeer decided to conceptualize a comprehensive guide for IP Community. The book is available as an eBook only and is available

for free by signing up here: <http://patseer.com/book-on-patent-searching/>



The eBook is divided in two sections: Section I covers basics and importance of patent searching, types of patent searching, different search strategies for different types of search projects and mapping patent searching to business objective while Section II talks about PatSeer as a patent database, its content, different search aids, result view, analyzing results, and other project management and sharing features. The book also includes information about PatSeer’s many unique capabilities.

Speaking on the launch, Manish Sinha, CTO of Gridlogics and one of the authors of the eBook said “Patent Searching is a complex and difficult task that requires a person to combine

technical domain knowledge of the subject matter, Intellectual Property knowhow and complex query construction capability which, further, also differs from database to database. While there are quite a few courses offered online and in training centers, there aren’t enough books on the subject. So while we at Gridlogics naturally wanted to showcase capabilities of our PatSeer patent database, we thought why not compile all the patent search knowhow and knowledge we have accumulated into a comprehensive book that can also benefit the community. There are plans to enhance the content and scope further in successive editions too.”

About Gridlogics

Gridlogics is Intellectual property software solutions provider to legal and business community across the globe. The company has been in the IP industry for the last decade and is known more by its products: Patent iNSIGHT Pro and PatSeer. Gridlogics flagship product Patent iNSIGHT Pro is a comprehensive patent research and analysis platform. PatSeer is a fully-featured online global patent database and research platform with integrated analytics, project workflow, and collaboration capabilities.

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